



potential
energy

2018

Annual report





Vision

“Enabling the adoption of improved cookstoves to alleviate poverty and protect the environment”.



Dear friends and supporters,

It's been an incredible year at Potential Energy. Working hard building the market in Uganda for the Berkeley-Darfur Stove (BDS), starting new partnerships and towards being self-sustained.



2 New distributors in Kenya, Nyalore Impact and STAMP Investments Holding Ltd.



The Team

Managing Board (USA)

- ✓ Dr. Ashok Gadgil
- ✓ Tyler Valiquette
- ✓ Mitesh Gala

Managing Director (Uganda)

Jessica De Clerck

Program Manager, Uganda

Laura Toledano

Production, Uganda

- ✓ Pius Obonyo
- ✓ Florence Nakanuwangi
- ✓ Annet Nakabiito
- ✓ Yasin Ngode
- ✓ Gerald Ssekabira
- ✓ Tina Namuwaya

Marketing, Uganda

- ✓ Claire Agondeze
- ✓ Aggrey Rugyema
- ✓ Charles Akamanya
- ✓ Edmond Mungujackisa
- ✓ Lydia Mbabazi
- ✓ Susan Wanyana





580 BDS distributed to refugees in 4 Districts (Adjumani, Hoima, Moyo, Yumbe)



Aprox. 2,900 people benefited. Around 1.7 Tons less emissions of CO₂ per day.



Participation in 20 + marketing shows and expos in Central, Western and Northern Uganda



500 + BDS sold on these events



Research study

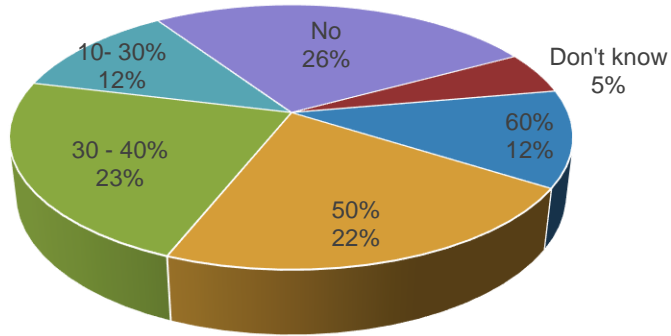
"Changes in Cooking Habits and Overall Satisfaction of New Users of the Berkeley-Darfur Stove in Uganda"





Study

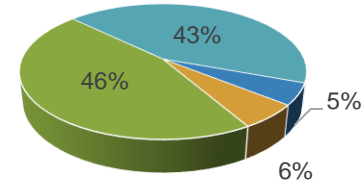
Fuel Saving



■ 60% ■ 50% ■ 30 - 40% ■ 10- 30% ■ No ■ Don't Know/ can't compare

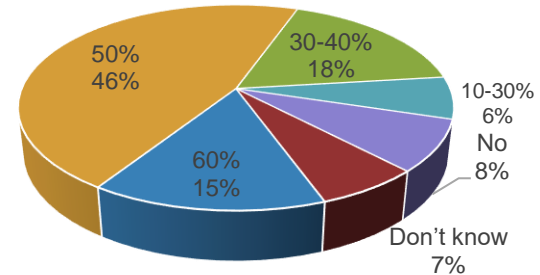
200 users interviewed in Adjumani, Central Uganda, Masindi and Mbarara

Overall Satisfaction



■ Dissatisfied ■ Indifferent ■ Hapy ■ Very Happy

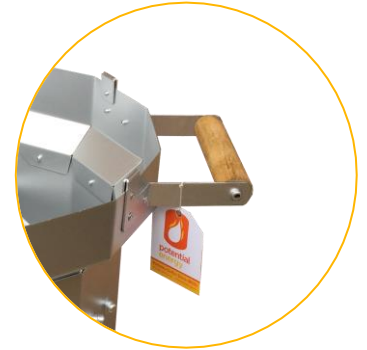
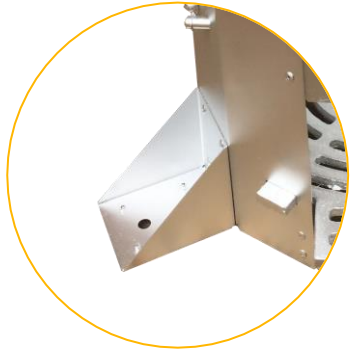
Time Saving



■ 60% ■ 50% ■ 30-40% ■ 10-30% ■ No ■ Don't know



Best innovation in Clean Cooking Technology Design



Awarded by GIZ EnDev and the Ministry of Energy and Mineral Development (MEMD) at the Uganda Clean Cooking Innovation Summit 2018.



Our Partners



THE
LUTHERAN
WORLD
FEDERATION



NUCAFE



Adjumani Local Government



Yumbe Local Government



Working towards expantion

