



2021 Annual Report

In Uganda we've been in lockdown for almost a year and a half. The past 6 weeks we've been under very strict restrictions due to the second COVID-19 wave and the highest number of cases and deaths since the beginning of the pandemic. The economy is very slow, people are hustling to cover everyday needs, most businesses are struggling severely, and for us things are getting tighter and tighter. Given the lack of vaccines available in Uganda, we are nowhere near a return to normality. The pandemic has put major delays on our projects and institutional funding streams and has forced us to temporarily close down most sales channels due to safety concerns.

With that said, at Potential Energy we have faced many challenges in the past, and have always overcome them with hard-work, creativity, and support from our amazing network of donors and partners like you. From digital marketing strategies to new large-scale partnerships with housing developers, we continue to seek out and pilot new methods to fight climate change and serve families in need through the use of more efficient cooking technologies.

CUSTOMER VERIFICATIONS BEGIN

Following the visit of our carbon credit partners in 2019. Our team embarked on conducting user follow up which subsequently culminated into product verifications. The activity was aimed at assessing the impact of the stove in terms of reduction of fuel usage, efficiency and user friendliness. These and many more were some of the requirements by our carbon credit partners. Our team successfully carried out and completed the survey regardless of being interrupted by COVID-19.

The users appreciated the Berkeley Darfur stove and most of the expressed interest to acquire a second stove.